

## BEAUTY DÜSSELDORF, TOP HAIR – DIE MESSE Düsseldorf and make-up artist design show under New Management

### Hannes Niemann takes over as Project Director

1 April 2019 will see a change at the helm of the trade fair trio BEAUTY DÜSSELDORF, TOP HAIR – DIE MESSE Düsseldorf and the make-up artist design show. Hannes Niemann will take over as the new Director and Global Head thereby assuming the position of Michael Degen, who has acted as a Project Director (in personal union) in addition to his tasks as an Executive Director and member of the board at Messe Düsseldorf over the past two years.

35-year old Hannes Niemann worked in a wide variety of departments at Messe Düsseldorf and comes with many years of experience in operative management as well as strategy development under his belt. “I very much look forward to this new professional challenge and am sure that we will also be able to offer our partners in professional cosmetic services, hairdressing as well as beauty and stage make-up artistry great trade fair concepts in the years to come. We want to position our trade fair trio as a key trend forum and platform for innovations and continuous education in the respective sectors in future, too,” emphasises Niemann.

In late March the Düsseldorf Exhibition Centre will be all about beauty: **BEAUTY DÜSSELDORF**, the leading international sector meeting for cosmetics, nail, foot, wellness and spa, will be held from Friday, 29 to Sunday, 31 March 2019. Held concurrently for two days will be **TOP HAIR – DIE MESSE Düsseldorf**, Germany’s leading event for hairdressers, from Saturday to Sunday, 30 and 31 March, as well as the **make-up artist design show**, the only trade fair exclusively for stage and beauty make-up artists.

Read more about BEAUTY DÜSSELDORF at [www.beauty.de](http://www.beauty.de), about TOP HAIR at [www.top-hair-international.de](http://www.top-hair-international.de) and about mads at [www.make-up-artist-show.de](http://www.make-up-artist-show.de).



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